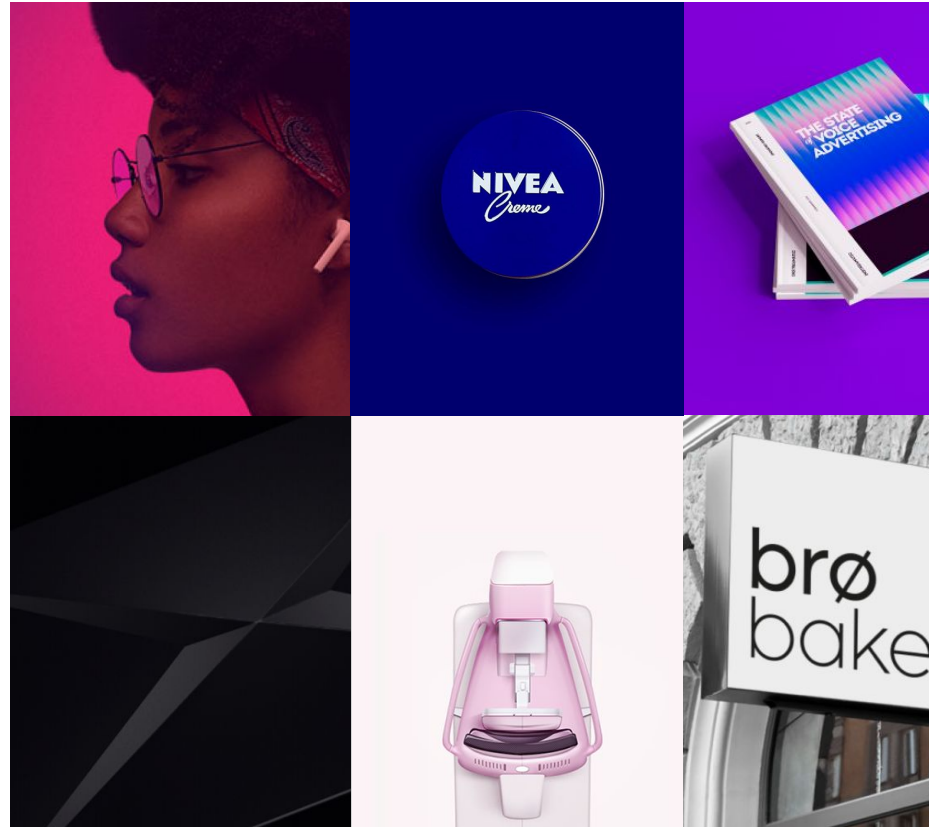


We design **communications**

Red Graphic Digital Agency 

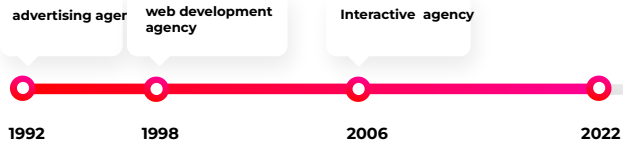
We speak Designish
and know how to
involve *brands* and people
in communication.

We work with **big brands** as well as
local start ups all around the world.



Hi, we're
a digital agency
with a *long* history

Established in 1992



We *value* long-term relationships



70% of our clients are from FMCG sector. We've been working with Coca-Cola since 2002 and with NIVEA since 2006

We design communication between *brands* and their audiences

How to reach
the *audience*?

STRATEGY

- digital marketing audit
- digital platform
- promotional plan

How to deliver
and get *the message*?

CAMPAIGN

- creative concepts
- promotional materials
- SMM
- e-mail marketing
- content (videos, photos, games, texts, etc)
- performance analysis and support

How
to be *present*?

DEVELOPMENT

- website concept
- prototyping
- design
- HTML coding
- programming
- support and optimization

How to make the
right *impression*?

BRANDING

- brand identity (naming, logo design, design code, visual elements, presentation materials)
- startup pitch kit
- HR branding
- conference design kit

We have a *strategic* approach

WE TALK DETAILS

We have a very detailed brief for any situation. And keep marketing consultancy rolling through out the whole project.

SHARE OUR VISION

We match your goals with the right digital ends. We offer only good ideas we truly believe in and stick to the one you believe in the most.

DIGITIZE IT

We keep our hand on the pulse and our heart in the project. And yes, we are ASAP-friendly.



We love what we do and our *clients* love it, and their customers love it too



“

I see Red Graphic as a brilliant partner. They understand the brand, trends and SMM. Always with hand on the pulse, trusted to have the project under control. And the quality, the way they work with the content – pleasure for the experienced eye. It’s hard to find a partner who cares for the brand and deadlines the way they do. It seems incorporated into their DNA. Happy to work with them through all these years.

Dinara Yeleuova, Nivea

We love what we do and our *clients* love it, and their customers love it too



“

As a result of partnership with Red Graphic our TikTok account was listed in Best Practices in CIS countries. Moreover the brand started to look more bright and contemporary, closer to the target audience. KPIs are met, tasks successfully completed, the agency is being proactive and basically feels like the prolongation of our marketing team. It's good to work with professionals highly involved in communication with the audience and the brand, full of creative and positive vibes.

Ilona Poleschuk, KFC

We love what we do and our *clients* love it, and their customers love it too



“

Wide range of our brands work with Red Graphic – Imunele, Domik V Derevne, Rodniki Rossii and more. We see the agency as professionals with a high level of responsibility, delivering high quality results, able to launch and support many projects simultaneously in time. Red Graphic team is proactive and their input always adds value to the brands online presence and customers' engagement.

Elizoveta Nikolova, WIMM-BILL-DANN

We do *remote* easily



Remote mode gives us an opportunity to **get the best** people worldwide to help your business be even **more effective**.

*Let's make some great
projects together!*

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